



# Maira Naeem

## UI UX Designer

Skilled UI/UX designer with over 3+ years of experience crafting user-centered digital solutions that boost engagement and elevate brand identity. Dedicated to turning complex ideas into elegant, functional designs through creativity, collaboration, and a deep understanding of user behavior.

Personal Portfolio Website  
<http://mairanaemuiux.com/>

Email  
naemmaira21@gmail.com

Phone  
(+92) 301 6000883

Address  
Islamabad, Pakistan

### Socials

LinkedIn  
[@mairanaem.linkedin](#)

Behance  
[@mairanaem.portfolio](#)

Instagram  
[@mairanaem.designaccount](#)

### Languages

English  
Professional working

Urdu  
Native

## REFERENCES:

Atif Sattar Mughal (Project Manager at Ropstam Solutions )

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Muhammad Sufyan Khan ( Team Lead UI/UX at Ropstam Solutions )

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Email: sufyan.khan@ropstam.com

## Latest projects



### GlassFlow

Figma UI Design of All 4 Modules of A+ Auto Glass Web App (Staff, Super Admin, Business & Technician) Portals

<https://figma.com>



### Power To Pitch

Figma UI Design of Power To Pitch Website ( Homepage, Grant Prep, Pitch To Check Website Outline, Success Stories)

<https://figma.com>

## Experience

- Oct 2023 - Ongoing | ISB, Pakistan (Onsite)
  - UI UX Designer
  - Ropstam Solutions

As a UI/UX Designer at Ropstam Solutions, I drive the end-to-end design process, crafting intuitive and visually engaging digital experiences that align with business goals. I work closely with developers, product managers, and stakeholders to deliver user-centered, impactful design solutions.
- Nov 2022 - Aug 2024 | UK (Remote)
  - Graphic Designer
  - Estate Developers & Realtors

At Estate Developers & Realtors, I worked as a Graphic Designer, bringing creative ideas to life through visually compelling designs that supported real estate marketing and branding goals. With hands-on experience, I collaborated closely with marketing and sales teams to create impactful visuals that enhanced brand presence and effectively communicated property value.
- Jan 2017 - Ongoing | ISB, Pakistan (Onsite)
  - Graphics / UI UX Designer
  - Maanaq Creatives

During my time at Maanaq Creatives, I worked as a Graphic & UI/UX Designer, creating visually compelling and user-focused design solutions. I collaborated closely with teams and clients, translating ideas into impactful designs while ensuring consistency, usability, and high-quality outcomes.

## Education



BS(SE)

Software Engineering  
Jul 2021



FSC

Intermediate  
Aug 2017



SSC

Matric  
Aug 2015

## Skills

Design

Website Design

Web & Mobile App Design

User Experience

• Wireframing  
• Prototyping

Design System

Adaptability and Learning Agility

Collaboration and Communication

E-Commerce Website

WordPress Website Design

UX Research

Social Media Post

Logo Designing

Standee Design

Flyer & Brochure Design

Branding

## Tools



Figma  
UI Design, prototyping



Illustrator  
Graphic Design



Photoshop  
Graphic Design



Adobe XD  
UI Design, prototyping