



Maira Naeem

UI/UX Designer

I'm a UI/UX Designer with 3+ years of experience creating user-friendly and visually appealing digital experiences. I enjoy turning ideas into simple, effective designs that make products easier to use and more engaging for users. I'm passionate about understanding user needs, solving design challenges, and working closely with teams to build products that create real value.

Personal Portfolio Website
<http://mairanaeemuiux.com/>

Email
naeemmaira21@gmail.com

Phone
(+92) 301 6000883

Address
Islamabad, Pakistan

Socials

LinkedIn
[@mairanaeem.linkedin](#)

Behance
[@mairanaeem.portfolio](#)

Instagram
[@mairanaeem.designaccount](#)

Languages

English
Professional working

Urdu
Native

REFERENCES:

Atif Sattar Mughal (Project Manager at Ropstam Solutions)

Direct: +92 332 589-7592

Email: Atif.Sattar@ropstam.com

Muhammad Sufyan Khan (Team Lead UI/UX at Ropstam Solutions)

Direct: +92 332 158-7185

Email: sufyan.khan@ropstam.com

Latest projects



GlassFlow

Figma UI Design of All 4 Modules of Glass Flow Web App.

<https://figma.com>



Power To Pitch

Figma UI Design of Power To Pitch Website.

<https://figma.com>

Experience

Oct 2023 - Ongoing | ISB, Pakistan (Onsite)



UI UX Designer
Ropstam Solutions

- Designed websites, web apps and mobile app interfaces focusing on clean UI and smooth user experience.
- Worked closely with developers and shared UI assets and design files for smooth implementation.
- Coordinated with project managers to understand requirements and turn ideas into practical designs.
- Attended meetings with team leads to discuss progress, feedback and design improvements.
- Created wireframes, prototypes and final UI screens for different digital products.

Nov 2022 - Aug 2023 | UK (Remote)



Graphic Designer
Estate Developers & Realtors

- Designed company profiles, branding materials, and visual identity for a UK-based real estate company.
- Created social media posts, banners, flyers, business cards and billboards for marketing campaigns.
- Developed and refined logos and branding concepts to strengthen brand identity.
- Performed photo editing and image enhancement for promotional use.
- Designed and maintained the company website with consistent UI.

Oct 2021 - Nov 2022 | ISB, Pakistan (Onsite)



Graphics / UI UX Designer
Maanaq Creatives

- Designed landing pages, responsive web interfaces, wireframes and UI/UX solutions focused on user experience and visual appeal.
- Created logos, brand identities, marketing materials and ensured consistent branding across projects.
- Developed social media posts, banners, standees and other promotional creatives.
- Created print materials including menu cards, brochures and branding assets.

Education



BS(SE)

Software Engineering
Jul 2021



FSC

Intermediate
Aug 2017



SSC

Matric
Aug 2015

Skills



Design

Website Design

Web & Mobile App Design

User Experience

• Wireframing
• Prototyping

Design System

Adaptability and Learning Agility

Collaboration and Communication

E-Commerce Website

WordPress Website Design

UX Research

Social Media Post

Logo Designing

Standee Design

Flyer & Brochure Design

Branding

Tools



Figma

UI Design, prototyping



Illustrator

Graphic Design



Photoshop

Graphic Design



Adobe XD

UI Design, prototyping