



Maira Naeem

UI/UX Designer

I'm UI/UX Designer with 3 years of experience creating user-friendly and visually appealing digital experiences. I enjoy turning ideas into simple, effective designs that make products easier to use and more engaging for users. I'm passionate about understanding user needs, solving design challenges, and working closely with teams to build products that create real value.



Email
naeemmaira21@gmail.com



Address
Islamabad, Pakistan

Socials



Personal Portfolio Website
<http://mairanaeemuiux.com/>



LinkedIn
[@mairanaeem.linkedin](https://www.linkedin.com/in/mairanaeem)



Behance
[@mairanaeem.portfolio](https://www.behance.net/mairanaeem)



Instagram
[@mairanaeem.designaccount](https://www.instagram.com/mairanaeem.designaccount)

Languages



English
Professional working



Urdu
Native

REFERENCES:

Atif Sattar Mughal (Project Manager at Ropstam Solutions)

Direct: +92 332 589-7592

Email: Atif.Sattar@ropstam.com

Muhammad Sufyan Khan (Team Lead UI/UX at Ropstam Solutions)

Direct: +92 332 158-7185

Email: sufyan.khan@ropstam.com

Latest projects



GlassFlow

Figma UI Design of All 4 Modules of Glass Flow Web App.



<https://figma.com>



Power To Pitch

Figma UI Design of Power To Pitch Website.



<https://figma.com>

Experience

- Oct 2023 - June 2026 📍 ISB, Pakistan (Onsite)



UI UX Designer
Ropstam Solutions

- Designed UI for web, mobile, SaaS and websites in Figma.
- Created wireframes, prototypes and pixel-perfect user interfaces.
- Designed App Store & Play Store listing screens and promotional assets.
- Collaborated with developers and stakeholders to deliver seamless user experiences.
- Built design systems and reusable UI components for consistency.
- Maintained design systems, iterated on feedback and delivered developer-ready designs.

- Nov 2022 - Aug 2023 📍 UK (Remote)



Graphic Designer
Estate Developers & Realtors

- Designed complete visual identity and branding assets for a UK-based real estate company.
- Designed marketing websites, landing pages, banners, brochures, social media creatives, and digital campaigns.
- Created visually engaging marketing materials focused on improving brand recognition.
- Maintained consistent branding across digital and print platforms.
- Produced high-quality graphics using Adobe Illustrator and Photoshop.

- Oct 2021 - Nov 2022 📍 ISB, Pakistan (Onsite)



Graphics / UI UX Designer
Maanaq Creatives

- Designed responsive websites and landing pages
- Created wireframes and UI prototypes for multiple client projects.
- Developed branding systems, logos, marketing collateral, and social media campaigns.
- Worked closely with clients to translate business goals into effective visual solutions.
- Delivered user-focused designs while ensuring brand consistency.

Education



BS(SE)

Software Engineering
Jul 2021



FSC

Intermediate
Aug 2017



SSC

Matric
Aug 2015

Skills



Design

Website Design

Web & Mobile App Design

User Experience

• Wireframing
• Prototyping

Design System

Adaptability and Learning Agility

Collaboration and Communication

E-Commerce Website

WordPress Website Design

UX Research

Social Media Post

Logo Designing

Standee Design

Flyer & Brochure Design

Branding

Tools



Figma

UI Design, prototyping



Illustrator

Graphic Design



Photoshop

Graphic Design



Adobe XD

UI Design, prototyping